

JACK BONDURANT'S AMBITION TO MAKE MONEY IN MATT BONDURANT'S LAWLESS

Muhammad Huda & Hilaria Dewi Hapsari

Sekolah Tinggi Bahasa Asing (STBA) LIA Yogyakarta

Alamat Korespondensi: Jl. Lingkar Utara, Pandeansari IV/8, Condongcatur,
Depok, Sleman

Abstract

This study talks about the ambition of Jack Bondurant to make money as portrayed in Matt Bondurant's Lawless. It describes and explains how Jack Bondurant's ambition to make money portrayed in the novel, and it also proves some factors that made Jack so ambitious in being a wealthy money maker. In conducting this study, the writers applied the objective approach as the theoretical approach. The writers used two basic data; primary and secondary data. The primary data was the novel Lawless by Matt Bondurant. The writers collected the data by taking the narrations and dialogues from the book. The data focused on Jack Bondurant's dialogues, narrations, and acts. Next, the secondary data was taken from the library research, and the writers used descriptive qualitative method to analyze the data. From the analysis, the writers explained that Jack Bondurant was ambitious and had a strong desire to achieve his goals particularly in making more money. His ambition and desire were realized in various spheres of his activities. Jack went to a gangster Floyd Carter's place to sell his liquor products and he also made a partnership with Floyd Carter. Moreover, the writers found out some factors that caused Jack so ambitious in reaching his goal to make money. They were Jack's need for recognition from Forrest and Jack's need for achievement.

Key words: ambition, ambitious, goals, factors, needs

INTRODUCTION

All literary works have implied meanings and values that can be taken by the readers. As the authors of literary works pour their imagination, experiences, thoughts, and concerns into some forms of writing that contain certain messages addressed to the readers, those works likely announce and reflect a fountain of fundamental life experiences, thoughts, and concerns in which the readers might use to increase their practical insights. In other word, by reading and interpreting good literary works, the readers are given the chance of living through an experience and have deeper consideration on certain thoughts and concerns that

eventually will provide them with the opportunity of gaining insight into certain aspects of the human condition.

There are some types of literary works such as poem, song, play, or novel. One type of literary works which is the most popular to read is novel. According to Choeda in his article The Origin and Development of English Novel : A Descriptive Literature Review, "The word novel is considered to have been derived from the latin word novellus, Italian word novella (which meant a little new thing) and French word nouvelle. It was Boccaccio who first used the term novella storia (short tale in prose) when he first experimented writing prose" (1100). It can be inferred from the statement that novels are literary works in a writing form which have stories. Novels have various genres such as fiction, non-fiction, history, romance, horror, comedy, crime, or even politics. In addition, some novels have implied messages or a portrayal which can be extracted by the readers or the researchers. One message or portrayal is about the fundamental life experience related to the ambition or desire to make money. The writers find it significant because nowadays so many people make money as their goal or even their master. Yet, they spend money they have earned to buy things they don't really need and simply to impress other people.

One novel which portrays the main character's ambition or desire to make money is a novel entitled Lawless by Matt Bonduran. Lawless was previously published as The Wettest County in the World in 2008, but re-launched again in 2012 with the new title Lawless. Matt Bondurant wrote this novel based on the real account of his grandfather and granduncles, who are known as the Bondurant brothers. Matt and his father were shocked when they uncovered a newspaper contained the shooting at Maggodee Creek bridge in 1930, and his grandfather's involvement was deeper back then. Matt was inspired to write a legendary story about his grandfather in his next book.

It is told in the story that The Bondurants were known as the notorious brothers in Franklin County who illegally ran a liquor business. Unfortunately, the business did not run well. There were some incidents with the government agents and the local sheriffs, and it made the Bondurants eventually have to deal with several dangerous actions, involving their family, reputation, and personal life. One day, a new deputy agent named Charley Rakes was sent from Chicago to Franklin County to shut the business. Instead of trying to ban it, Rakes and his men bribed and collected money there. Charley Rakes and his subordinates came to Forrest's place intended to make an agreement about a new regulation. But, Forrest rejected it because he knew that it was just an extortion. Thus, it made Rakes upset and would make troubles with the Bondurants. At one night, Forrest accidentally had a fight at a bar with several men who were Rakes's subordinates. He had to get serious injury, and he knew that it was Rakes's first terror. Luckily, Forrest was saved by his wife and brought to a hospital. Later, Jack Bondurant went to visit his brother in the hospital. He saw his brother lying in bed like a helpless man. This situation made Jack want to make a revenge and he wished he was able to help Forrest. After Forrest's condition was getting

better, he brought Howard and Jack to come to a meeting with the other business partners in Burning Bag. The people there looked like they were going to surrender to the government and pay high taxes. Nevertheless, Forrest was the only one who rejected the agreement. Here, Jack saw Forrest's power and proud of being the Bondurants. He felt like he could gain profit and bright future to the business with the family's reputation. In fact, Jack wanted to be recognized by Forrest, and he wanted to do something useful. He wanted to be reliable. So, Jack Bondurant made a plan and had some ambitions to be fulfilled.

The author of Lawless, Matt Bondurant, was born in 1971. He is an American novelist. His works are The Third Translation, The Wettest County in the World, and The Night Swimmer. He currently teaches literature and writing in the Arts and Humanities graduate program at the University of Texas at Dallas. Matt Bondurant wrote his secondbook, The Wettest County in the World. The novel was released in 2008 and it contains the story of the Bondurant brothers. Later, in 2012 the novel was launched again under a new title Lawless along with its novel-based movie under the same title. In fact, the content in the novel does not exactly describe the same as what happened in that past times. The author adds some events and descriptions to make the book more interesting.

In the novel Lawless by Matt Bonduran, Jack Bondurant is portrayed as an individual who had a strong desire to have a lot of money and being rich. In achieving his purpose, Jack went to a gangster Floyd Carter's place to sell his liquor products. Luckily, Floyd was fascinated and gave Jack the money. Not only that, Jack also made a partnership with Floyd Carter. At that moment, Jack imagined how his life would be changed to be better. Jack would make a big achievement with his money, and he would share it to his family.

The writers use Lawless as their object of analysis because the writers find an inspirational story in the novel, which consists of brotherhood, love, business, and family. The story motivates the writers to be excited in doing their tasks and responsibility. Therefore, the writers decide to make an analysis based on the novel. In Lawless, as mentioned above, the Bondurant brothers; Forrest, Howard, and Jack were known as some dangerous and notorious brothers who run the biggest and most famous illicit liquor business in Franklin County, Virginia during the era of Prohibition. Jack Bondurant then became so ambitious to achieve his goals and to prove himself that he was capable to make more money to the business. Thus, since the writers are inspired by the story of this novel, the writers are interested to do a research on Jack Bondurant's ambition to make money and on some factors that made Jack so ambitious in being a wealthy money maker and learn more about the values and lessons about human ambition and the motivation or the strong urge to achieve something, particularly to make money.

THEORETICAL REVIEW

In reaching goals, a person needs a strong will to fulfill his desire. Moreover, if the purposes are very important to be achieved, then a person needs to be ambitious. The following paragraphs explain the definition of an ambition.



According to Barsukova in his journal Psychological Characteristics of Ambitious Person, ambition is defined as "a person's desire for recognition and importance is realized in various spheres of human activity, manifested in certain personality traits and characteristics of behavior, specified in other motives and goals of person, interrelated with other psychological characteristics of person" (79). It can be concluded that a person can be ambitious and has a strong desire, manifested in behavior in order to reach his goals.

In addition, Wishnubroto in his book Ambisi : Kawan atau Lawan explains that ambition is an energy, expressed in active behaviors toward some purpose or aspiration (11). It can be said that ambition is a strong desire to achieve something. Moreover, there are certain factors that make a person so ambitious in achieving his/her goals. People have their own reasons why they become ambitious to reach their purposes. Fader in her article "Why Do Some People Have More Ambition Than Others Do?" states that

"Some people become more ambitious due to deep-seated insecurity. They constantly feel like they must be better and do better, which drives them to pursue bigger and better. Still, another reason why some people are more ambitious than others stems from the need to prove other people wrong about them. Maybe others view them as "stupid," "slow," or "unmotivated." This is enough to drive some people to develop an "I'll show them" kind of attitude" (1).

There are two factors that made someone ambitious in reaching his/her goals. First, a feeling of insecurity which makes a person want to do better and be better. Second, a person who has a need to prove that other people are wrong about him/herself. A person has to do something that disproves others' opinion about him/herself. Moreover, There is a person's another need of something that has to be fulfilled.

According to Murray in his book Explorations in Personality: A Clinical and Experimental Study of Fifty Men of Collage Age:

"ambition needs are related to the need for achievement, exhibition and recognition. The need for achievement is often expressed by succeeding, achieving goals, and overcoming obstacles. The need for recognition is met by gaining social status and displaying achievements. These needs are included in psychogenic need. Sometimes the ambition needs even involve a need for exhibition or the desire to shock and thrill other people. It is not supposed that they are fundamental, biological drives, though some may be innate" (1938).

Ambitious people have a need for achievement, exhibition, and recognition. They are able to change their behaviors and express their strong desire by making actions. For example, overcoming obstacles, gaining social status, or displaying achievements.

In short, the factors that likely can make someone ambitious are; insecurity, a desire to prove, a need for achievement, exhibition, and recognition. Based on the statements above, the writers analyze the portrayal of Jack Bondurant's ambition to be a money maker and discuss the factors that made him become so ambitious in achieving his goal.

METHOD

There are several important parts that construct this study. Firstly, in conducting the research, the writers analyzed the topic and answered the main problem statements; how Jack Bondurant's ambition to make money was and some factors that made him so ambitious in achieving his goals as portrayed in the Lawless novel. Next, the objectives of this research were to describe and explain how Jack Bondurant's ambition to make money was portrayed in the Lawless and to prove some factors that made him so ambitious to reach his goal. The analysis was focused on the character of Jack Bondurant, the youngest brother from the Bondurant brothers.

In this research, the writers used the objective approach. According to Abrams in his book The Mirror and the Lamp: Romantic theory and the Critical Tradition, "The objective orientation, which on principle regards the work of art in isolation from all these external points of reference, analyzes it as a self-sufficient entity constituted by its parts in their internal relations, and sets out to judge it solely by criteria intrinsic to its own mode of being" (26). It can be concluded that the objective approach, in principle, is to view literary works apart from everything that is outside the work and free from all external factors. The writers applied the objective approach and analyzed the problem from the intrinsic elements of the novel by reading it and focusing on the dialogues, acts of the characters, and the narrator's descriptions. It was expected to help the writers find the portrayal of Jack Bondurant's ambition to make money in the novel.

In conducting this study, the writers used primary and secondary data. The primary data was the novel Lawless itself. The writers collected the data by taking the narrations and dialogues from the novel. The data focused on Jack Bondurant's dialogues, narrations and acts. The secondary data was from the library research. The writers searched some other sources like articles or books to fit the title and contents about some information of the topic of ambition and several things that related to it, which can be obtained from the library research or from the internet.

The writers also applied descriptive qualitative method in this research and carried out some steps. First, the writers read the novel. After that, the writers grasped the meaning of the story and then found the interesting topic, which was the main character's ambition to make money. Next, the writers formulated the main problems according to the chosen topic and then found the appropriate approach and used some theories.

Since the writers used objective approach to analyze the problems, the analysis focused on Jack Bondurant's acts, conversations and the author's narration in the novel. The writers provided several related narrations, dialogues, and acts connected to the research question and put them in the analysis, and then made some explanation to answer the problem statements.

DISCUSSION

Jack Bondurant wanted to be recognized by his brothers because they thought that he was weak. So, he managed himself to prove and to convince them that he was capable to join the business and even made more money. He made a plan with Cricket Pate, a loyal partner, to visit Floyd Carter to sell some of his products and apparently to get more money to the business.

Floyd Carter was the most dangerous gangster in Franklin County. He owned the Midnight Coal Company in Burning Bag. It was a place running a cracking business in the whiskey trade. Floyd had many followers and bad reputation. Since Jack felt underestimated by his brothers, he made an improvement to make a change in his life. Jack Bondurant intended to get more money to the business by selling some of his good quality liquor products to Floyd without telling the other brothers. By doing that, he hoped that his brothers would give him proper recognition.

JACK BONDURANT'S AMBITION TO MAKE MONEY

In this section, the writers discuss one moment taken from the narrations in the novel which portrays Jack Bondurant's ambition in getting more money. Not only giving the portrayal, but the writers also want to prove the factors why Jack was so ambitious in achieving this purpose. As narrated in the *Lawless*, Jack with his other brothers visited several men in the Burning Bag. They were gathering with the other business fellows discussing their recent problem. The men were talking about their future of this illegal business. It seemed that the men were willing to surrender to the government and pay high taxes. However, the Bondurant brothers were the only people who did not agree with the others. Forrest said something that made them silent. He gave them a commitment and showed them a pride that the Bondurants had. No one would ever pay to the government.

However, Forrest was not making any significant plans. So, Jack thought of himself that he had to make an improvement in order to save the business. He was sure that the business would be running as normal as usual. Moreover, he wanted to get more money and make a significant change, so that Forrest would give him a proper recognition that he always wished. Jack wanted to make the business become bigger than before.

Jack Bondurant believed that his brothers were powerful enough to make the corrupt government out of the county. So, he initiatively made a plan to support his brothers and the business. The following narrations' quotations

describe Jack's ambition in getting more money. Jack felt that he could do something.

Lately there's been some trouble. We know the Alcohol Tax Unit goin' to come in from time to time an' cut a still and get the pictures in the paper.

For things to go smooth you gotta grease the tracks.

What if we don't pay? Forrest said.

Nobody bothers me now, Forrest said. No federal man ever come round my station.

Any of you, Forrest said, want to move liquor through me instead of the government, then come on. We'll accommodate you. We will continue to operate free and clear, like always.

As Jack followed his brothers, he felt the intense gazes of these men upon his face. He knew that at that moment these men respected their defiance; they wished they had the gonads for such a move. He only wished and do some talking. If Forrest wanted to, he could have the whole do it; if Forrest would let him talk he would give these men some sense and show that they only needed to band together and push Carter Lee and his cronies out.

Who could stop them? Turner was right that there was a lot more money to be made in organization, but why should Carter Lee be the top boss? Why not he and his brothers? But he also knew that Forrest wanted none of it. His organization stopped at himself, so Jack kept his shoulders straight as he ducked out the door and followed his brothers into the glare of the sun (Bondurant 143-146).

Jack realized how his brother, Forrest, was respected by the others. While Jack was walking out following his brothers, he felt how the people around that place were looking at Forrest. It seemed that the people wished they had the same bravery and confidence as Forrest had. Forrest did not care about what the government would capable of doing in the next following days if they were not obeying the rules. Jack perceived that Forrest was the most appropriate leader. Forrest had all the power to make a resistance against the government. At that moment, Jack found some ideas. He knew that there was a chance, a big chance to the business.

Jack was going to fulfill his strong desire. This situation made Jack want to do something. He believed that it was the right time to make his brothers recognize and believe him. Jack thought that there was still a bright future to their business. In the previous statements, the writers have stated that ambitious people have a need for being recognized and they have certain importance. Jack's desire to be recognized by his brother is depicted in his ambition in getting more money. His importance was that he demanded to prove that he was capable to be fully involved in the business, and he wanted to develop himself and also the business. So, he initiated a plan in order to make his goal reached.



Jack intended to make Forrest give him a proper recognition. Jack's idea led him to make a movement in a form of a visit to a famous and dangerous gangster named Floyd Carter to sell his products to get a lot of money.

Jack Bondurant and his loyal partner Cricket Pate visited an infamous gangster named Floyd Carter at the Midnight Coal Company in Burning Bag. He was the man who ran the liquor trade in Roanoke, and would pay in a good price. His intention was to sell his liquor products to Floyd and he knew that it would be a best decision in order to get lot of money and turn things around. With the money, Jack and the other Bondurants would gain more power and he had set his heart on making the business bigger than before. Afterwards, by doing these actions, Jack hoped that the brothers would not underestimate him anymore. However, Jack was a reckless man. He did not really think or care about the consequences of his action. He borrowed his brother's revolver in order to give him protection in case if there was an unpredictable situation coming. Moreover, Jack secretly used his father's car to go to the Floyd's place.

A blackened .38 hung in Jack's coat pocket, borrowed from his oldest brother.

Jack rolled the car down the drive soon after Granville went to sleep and started it on the fly. If he timed it right he would back in Snow Creek before six with the fuel topped off and his father wouldn't be the wiser. Howard would take a quarter share, Cricket would take fifty dollars, and the rest was Jack's. He'd make near \$250, more money than he'd ever had in his life. He wrestled the model A around a corner, the tires whining with effort as he hammered along the hard road. A new suit on his own, the soft calf-skin boots, brass buttons halfway to the knee, an ivory Dunlap felt cap, a new car; He'd have plenty to put down on his own car and after a half-dozen more he'd have it paid off. A roadster, something with some flash and muscle (153-154).

Jack's father would not be mad at him because Jack was confident enough that he would bring back the car with its full-fueled tank in the morning. Next, Jack thought of several dreams that he would be reaching in the future. With a lot of money, he would share it to his friend and brother. He dreamt about spending his money to buy a new car and some new clothes to wear.

The narration above shows Jack's strong desire to achieve his goal to make money, and it is correlated with the definition of ambition that ambitious person has a need for achievement. Jack's ambition to get a lot of money was manifested in his way of selling some of his liquor to the infamous gangster Floyd Carter. He invited his partner Cricket Pate to accompany him because it was too dangerous to be departing there alone. Jack neglected the safety of his life to fulfill his ambition.

Jack and Cricket were little bit nervous when they arrived at Floyd's territory. Jack was making a gamble to his future. Since Floyd was a dangerous gangster, Jack

had to take the risks. But, he also was aware that the Bondurants had a reputation and pride. So, Jack conceived that he needed to be confident. He needed to have or show great faith in himself and his abilities. It seemed that the Bondurants had a considerable reputation among bootleggers in Franklin County, as it can be seen in the narrations below how Floyd acted after he heard the word 'Bondurant'. The following quotations describe Jack's offering to Floyd and show how it went.

'Sorry boys, Carter said, that's the going rate. If you don't like it you can turn yourselves around and head on back to Franklin.

My name is Jack Bondurant, Jack said. We come from the Blackwater station.

'Shit, boy, why didn't you say so? C'mon inside, Jack.'

Floyd then struck a match and tossed it into one of the saucers. A blue flame rippled, wavered, sparkling.

He winked at Jack.

Here you go, Carter said, sixty gallons at five is three hundred, and thirty at three is ninety. He handed Jack the two stacks of bills.

'Welcome to Midnight Coal Company! Let's get it unloaded, what say?'

(Bondurant 157-158).

The products' test went well and fascinating. The sparkling blue flame indicated Jack's liquor quality. It surely had a strong taste. Although Jack was almost disappointed at the beginning of their meeting, the tense moment turned into a friendly conversation. Floyd was fascinated about the products and paid him the money. Moreover, he fully supported to the Bondurants for not giving up to the corrupt government, and he also sent his regards to Forrest.

As Jack was so ambitious to get more money, he became brave and confident to come to Floyd Carter. Unexpectedly, Jack's plan went smoothly. Jack was assured and persistent that his plan would be accomplished. Even though the plan was easily completed, Jack possessed a strong desire that drove his ambition to get more money. Jack Bondurant eventually built a partnership with Floyd Carter's Midnight Coal Company. He had good quality liquor and Floyd liked it. It means that, for him, the Bondurants were worth considering. That moment would become Jack's biggest movement and achievement he ever did in his lifetime.

The ambition of Jack Bondurant in getting more money is portrayed in the quotations and statements above. If Jack was not so ambitious to make money in order to develop himself and to be recognized by his brothers, he would not be brave enough, and being reckless to come to Floyd's place to sell his products to get a lot of money. No matter what the risks were, Jack Bondurant

was ambitiously carrying out his plans and he was committed to make a change in his life. As a result, he received a very satisfying outcome.

THE FACTORS OF JACK'S AMBITION TO MAKE MONEY

As the writers have previously mentioned in the theory, there are some factors why ambition exists. They are a need for achievement, a need for exhibition, and a need for recognition. In this analysis, the writers find out the factors that made Jack Bondurant so ambitious to make more money are his need for recognition and achievement.

Jack's Need for Recognition from Forrest

The main factor that made Jack Bondurant so ambitious in getting more money was that he was underestimated by his brother, Forrest. In fact, Jack was hungry to get proper recognition from his brother. So, by getting more money and significant change, Jack hoped that Forrest, his brother, would not underestimate him anymore and would admit Jack's persistence. The following narration shows how Jack Bondurant felt so excited to make Forrest recognize him, after making a partnership with Floyd and getting a lot of money.

Either way, to Jack it was the first step in his new business, the start of an empire. He had every expectation that in a few months he would head to Martinsville for the V8 Lincoln, maybe the Packard 8 Phaeton of Club Sedan. He drove the model A off the lot, puffing a cigarillo, cap pulled rakishly to one side, the top down even though the day was cool with the onset of autumn. Twenty bucks in his pocket making a nice knot against his thigh. Now Forrest would have to support his plan; it was too easy and he had practically a guarantee from Floyd Carter in Burning Bag (160).

The narration above shows how Jack was confident to make his brother support him and Jack was doubtless that Forrest would not underestimate him anymore. He believed that Forrest would not think of him as being lower in ability and influence. After he got a lot of money, he wanted to reach his dreams and to expand the business. He also imagined of what type of car he would be buying. Jack was not really expecting that his idea and plan were achieved more easily than he thought. Moreover, he received a very beneficial partnership and guarantee from Floyd Carter. He realized that eventually the business would be running bigger and safe.

The next following narration's quotations show how Jack was being underestimated by his brother, Forrest Bondurant. Although Jack confessed his movement that he built a partnership with Floyd and had a lot of money, Forrest still did not believe him. He had to make sure that his little brother was not lying. In other words, Forrest was surprised about what Jack has done.

Well damn, Jack said, I already done it. We run a hundred gallons to Burning Bag a few weeks ago. Floyd Carter up there told us to bring it anytime.

Forrest turned to Howard with a look of disbelief, genuinely surprised.

He's got places, Jack said, all over to drop, and we goin' do it again soon as Howard gets another batch up. I'm a part of his syndicate now, the Midnight Coal Company.

That so? Forrest said.

'You don't know a thing about Carter or his Midnight Coal Company.'

'I know they'll take our liquor for a good price. I know they makin' money. Unlike us.'

Forrest put his finger into Jack's collarbone.

You don't know a damn thing, Forrest said. Floyd Carter jus' as soon as plug you as shine his shoes. There ain't no kind of guarantee with them.

I can look out for myself, Jack said.

Can ye now? Forrest said (166).

Forrest was surprised. He still did not believe in Jack. Forrest felt that Floyd was just using and manipulating Jack. He said that Floyd could not be trusted to be cooperating with the Bondurants. Forrest had to make sure that his little brother was really making a big change. However, Jack kept on convincing him. The following narration shows how Forrest was going to admit Jack's commitment and he eventually seemed starting to give his recognition to his little brother. He started to acknowledge his brother's achievement.

We could put together a set of big submarine stills, do three, four hundred gallons at a time. Floyd Carter's people will take all we got.

Once something like that gets started, Forrest said, something else will have to stop it. Forrest fixed him with his eyes. Forrest agreed to look for suppliers of heavy-gauge copper for some new, larger stills. If Jack and Howard could get it built they'd start making large runs in the early spring, when the weather thawed. Jack had no doubt that there was plenty of money to be made; his cut of it would be enough to put something down on a little place somewhere, maybe in Roanoke, and get out of the sawmill camp and his father's place for good (167).

Jack convinced Forrest by telling all the business capacity and opportunity with the Floyd's cooperation. The Bondurants would make a great advantages on the business. Later, Jack's opinion made Forrest reconsider. Forrest warned Jack and he wanted to make sure to his little brother that he

should be aware of everything he had done. He wanted to say that there was a cause and also an effect of all his actions.

Forrest finally admitted Jack's commitment and he made a significant movement. Forrest supported Jack's suggestion and began to start the bigger business plan. He used this chance to make the business bigger than before. On the other side, Jack personally had an earnest wish to own and enjoy a lot of money for himself, move to better place with a new job, and of course buy himself a brand new car. This statement proves that Jack had a need for recognition and achievement as an ambitious person. Next, the writers want to discuss another factor that contributes Jack's ambition in getting more money.

Jack's Need for Achievement

While the people were not making any movement, Jack saw an opportunity to make a big change. It can be proved by looking to the narration taken from the novel which states that Jack thought of some possibilities, ideas, and opportunities about the future of the business. Jack had several opinions in his mind. His brother Forrest was capable to be the top boss in the business. He believed that he needed to do something to fulfill his desire in reaching a big achievement, and to keep up the Bondurant's reputation.

If Howard would let him organize his stills, Jack thought, with Forrest handling the distribution like he did for various other syndicates, we could settle this whole damn thing. Most of the distribution ran through Forrest, so why not the production? With Forrest's connections they could just make the long runs themselves, convoys of cars through Rocky Mount and up Grassy Hill and into Roanoke, up the Shenandoah to Harrisonburg, New Market, even Washington, D.C (85).

Jack assumed that his brothers' reputation, companions, and power could make a possible ultimate result to the business. He could feel a strong desire flowing in his soul. Jack had determined how the business was going to be expanded and developed. He believed that the Bondurants could run the business all by themselves, and even send them up to Washington, D.C. Jack was so curious and excited. He started to make several questions in his mind.

If Forrest wanted to he could have the whole do it; if Forrest would let him talk he would give these men some sense and show that they only needed to band together and push Carter Lee and his cronies out. Who could stop them? Turner was right that there was a lot more money to be made in organization, but why should Carter Lee be the top boss? Why not he and his brothers? (146).

Jack had a strong determination that Forrest could be the boss in the whole business because he was highly respected among the people. Moreover, if the other business partners agreed to cooperate together, then they would be able to make the government out off the county because the syndicate was going to be bigger than before. Jack saw an opportunity and made himself think of big

dreams. Jack had no doubt that there was plenty of money to be made; his cut of it would be enough to put something down on a little place somewhere, maybe in Roanoke, and get out of the sawmill camp and his father's place for good. A little stake to start something of my own, take my rightful place, fingers on the switch (167).

Jack was so optimistic that the brothers would make the business run bigger than before. He was hopeful and confident about his future and that he and his brothers could gain more money and they did not have to care about the government. Jack was imagining how his life would be changed for good if the plan ran well. With lot of money, he and his family would live in a better place. They will be happier in the new living.

Jack Bondurant was feeling so excited and passionate about how this opportunity became his right time to make a significant movement. He had a big ambition to reach a big achievement in his life, along with his desire to keep the family's reputation because the Bondurant's name was known in the whole county, and had many relations. By doing that, he was confident that his goal was going to be reached. That was why Jack Bondurant was so ambitious to get more money.

CONCLUSION

Matt Bondurant wrote the Lawless novel with several amazing details in his narrations, and it gives a great experience to the people who read this novel. Not only worth to read, but the novel also has benefits to the readers. They can take a value of commitment and persistence from the character of Jack Bondurant, who was ambitiously trying to achieve his goals in his life. As seen in the novel, Jack Bondurant's ambition successfully led him to reach his purpose in gaining more money. His ambition and desire were realized in various spheres of his activities. Jack went to a gangster Floyd Carter's place to sell his liquor products and he also made a partnership with Floyd Carter. His ambition and strong desire were also manifested in certain personality traits and characteristics of behavior. Ambition made Jack Bondurant become a different person. Through hard times and great efforts, his ambition made him brave, confident, committed to his job, and unstoppable. He finally had great faith in himself and his abilities. Moreover, the writers found out some factors that caused Jack so ambitious in reaching his goal to make money. They were Jack's need for recognition from Forrest and Jack's need for achievement.

Despite all the tremendous recognition and achievement that Jack finally achieved, the writers also found that Jack also had another ambition. He wanted to take his revenge to Charley Rakes, an evil man who made his brother Forrest suffer. Jack Bondurant's ambition to take revenge burst out his anger as he courageously expressed his deep anger to Charley Rakes. His bravery, confidence, and commitment sadly gave him other consequences. His anger took control over him and ruined his sanity.

It can be concluded that ambition could give positive impacts on our life. If we make great efforts ambitiously even if it is dangerous and would be full of risks in the process in achieving our purposes, we may get satisfying result in our lifetime. Yet, ambition could also give negative impacts on our life. Being so ambitious in making money in a way can be a good thing. However, money can be considered only as a tool. It is true that money might take us wherever we wish but it cannot always give us the happiness we want, Happiness is not only about possession of money. If we live simply for having money, what we have is never enough. Albert Einstein once said that, "Not everything that can be counted counts and not everything that counts can be counted". Success is not only about having money. It might mean walking from failure to failure with no loss of enthusiasm, love, and sanity. We are rich because basically we have survived by recognizing our mistakes. It is absolutely find to gain some wealth. If we command our wealth, we shall be rich and free. Yet, if our wealth commands us, we are poor indeed.

REFERENCES

- Abrams, M. H. The Mirror and the Lamp: Romantic Theory and the Critical Tradition. London: Oxford University Press, 1953.
- Barsukova. Psychological Characteristics of Ambitious Person. Rostov-on-Don: Southern Federal University, 2016.
- Bondurant, Matt. Lawless. London: Canongate Books, 2012.
- Choeda. The Origin and Development of English Novel : A Descriptive Literature Review. Bhutan: Department of Language Education, Samtse College of Education, 2019.
- Huda, Muhammad. The Portrayal of Jack Bondurant's Ambition as seen in Matt Bondurant's Lawless. Yogyakarta: LIA School of Foreign Languages Yogyakarta, 2021.
- Murray, Henry. Explorations in Personality: A Clinical and Experimental Study of Fifty Men of Collage Age. New York: OxfordUniversity Press, 1938.
- Wishnubroto, Widarso. Ambisi: Kawan atau Lawan. Yogyakarta: Kanisius, 1992.